**Argumentative Writing**

“The volume of your voice does not increase

the validity of your argument.” – Steve Maraboli

**Argumentative Terms Exam Given on Friday, January 18**

You will take an objective test that asks you to recall and apply the definitions of the argumentative terms that we are focusing on for this unit. The test includes both multiple choice and short answer questions. A spreadsheet of the terms and a quizlet link (based off of the spreadsheet) are available on the website**.**

**Logical Fallacy Poster Due on Tuesday, January 22**

Using the spreadsheet of argumentative terms, select a logical fallacy (not logos, ethos or pathos) to research. Create an informative poster illustrating how this fallacy attempts to persuade.

1. Create your own original (school-appropriate) product, political, or service-oriented advertisement that employs the logical fallacy. Include an image that clearly illustrates the fallacy. While you can use a computer in creating the ad, it needs to be your work, not something copied from the Internet. Any inspiration needs to be properly cited.
2. On an attached sheet on paper, write a paragraph that explains the following:
	* The target audience and overall message of the advertisement
	* What the message is implying about its target audience
	* The definition of the logical fallacy
	* Why the ad is an effective example of the fallacy, including specific details from the ad
	* How the audience can avoid falling victim to the fallacy

*It is possible to meet this assignment’s requirements by creating a video instead of a poster. If you would like to do that instead, please talk to me in advance.*

**Rhetorical Analysis Responses Submitted by Tuesday, January 22**

Before writing the three responses, you need to select 4 of the *New York Times* editorials to read and annotate on Actively Learn. The options are “A Starry Night Crowded with Selfies,” “Insect Armageddon,” “Justice at Last for the Youngest Inmates,” “School Lunch Without Shame,” “The Corruption at the Heart of March Madness,” and “The Scars From ‘Bell-Ringing’ Football Tackles.” Your annotations are due on **Friday, January 18.**

Then, select 3 of the provided editorials, and write a rhetorical analysis response for EACH editorial (in PARAGRAPH form) that includes the following:

* The editorial’s title, author and claim (in the first sentence of your response)
* One example EACH of logos, ethos and pathos, including quotes from the editorial, and an explanation of why each example is the appeal you identified
* Identification of the editorial’s tone, including quote and an explanation of how you determined the tone
* Explanation of the strongest piece of evidence presented in the editorial
* Evaluation of whether you think the writer was successful in persuading the audience

All 3 responses need to be written in MLA Format, and submitted as ONE FILE to TurnItIn.com.