Name

**Analyzing a Visual Argument Frontline – “Poor Kids”**

1. While watching the documentary, take note of the support used; place 3 examples in each column. It is also helpful to review the information presented on the accompanying [webpage](https://www.pbs.org/wgbh/frontline/article/by-the-numbers-childhood-poverty-in-the-u-s/).

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| **Logos****(appeal to logic)** | **Pathos****(appeal to emotion)** | **Ethos****(appeal to credibility)** |
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1. Identify the claim that the documentary is making.
2. The documentary uses as its primary appeal. Why does it rely so heavily on that one appeal? (Appeal=logos, ethos, pathos)

1. What were your initial thoughts/reactions as you watched the documentary?
2. What surprised you the most while watching and reading the web-based information? Why did it/they stand out?
3. Overall (on a scale of 1-5), how persuasive is the documentary? Explain your score with at least two specific reasons.